

Academic Master Plan

Presentation to Academic Master Plan Design and Implementation Committee September 9, 2013

Purpose & Function of AMP

Academic Master Planning is undertaken to:

- ❖ Guide the institution toward achieving its mission through efforts directed at strategic goals targeting student success.
- Address college goals and initiatives in the development of the college budget, driven by the strategic plans of units within the Academic Division, and those of units responsible for facilities, staffing, and other support areas and functions.
- Assist the integration of planning, budgeting, and assessment at all levels of the college.
- ❖ Assess progress toward achieving the goals of the institution.
- ❖ Inform stakeholders of the progress of the college toward achieving its goals.

AMP and Key Alignments

The AMP Aligns with Internal & External Driving Forces;

- CDHE State Plan for Higher Education and Performance Measures (2013-14)
- CCCS System Plan and Performance Measures
- RRCC Cabinet Strategic Planning Directions
- RRCC AQIP Action Projects
- Internal & External Environmental Scans

Essential Components of AMP

- Results of Environmental Scans that Show;
- External & Internal Feedback from Constituents
- What we are doing right (Strengths)?
- Where are the Opportunities for Improvement? "Opportunities are often disguised as Challenges"
- Employment Sector Growth Areas
- Academic Partnership Expansion Areas
- New Program Development Opportunities

Essential Components of AMP

- Strategic Planning Components to Include;
- ❖ Vision- where want to be?...
- Mission- what is our purpose for being here?...
- ❖ Goal- where can we be & when can we get there?...
- **Strategy-** how do we get there?...
- Resources- Human, physical & financial requirements
- Outcomes & Deliverables- did we get there?
- **Measures-** how do we know we got there and how do we tell our story?...

Essential Components of AMP

> Evaluation of Instructional Effectiveness

- Status of Current Programs/Disciplines (Portfolio)
- Assessment of Student Learning Outcomes
- Assessment of Program/Discipline Health (Review)
- Measures of Student Success

Closing the Loop

- Expected Results of Having an AMP:
- Data Informed Decision-Making
- Strategic Planning at Academic Unit Levels
- Planning Driving Priorities and Budgets
- ❖ Alignment of Instruction with College Directions
- Academic Services Informing College Decisions
- Increase Student Success (Retention, Completion, Transfer)

Resources on Shared Drive

