RRCC Academic Master Plan Part Two: Background and Research (Outline)

I. Introduction

1. What is an Academic Master Plan and its Purpose

II. Definitions

- 1. Environmental Scan (External and Internal)
- 2. An Overview of the Planning Process
- 3. Strategic, Tactical and Operational Planning
- 4. Planning and Budget Relationships

III. Evaluation of Instructional Effectiveness

- 1. Instructional Services
- 2. Divisional Structure
- 3. Departmental/Unit Level
- 4. Programs (CTE)
- 5. Disciplines (GT and Gen Ed Core)

IV. Program/Discipline Portfolio and Annual Review Process

- 1. Benchmarks for Sustainability
- 2. Capacity Building Opportunities
- 3. Strategic Directions and Goals
- 4. Budget and Resources Needed
- 5. Marketing and Recruitment Focus

V. Public Disclosure

- 1. Communication to Stakeholders and Communities of Interest
- 2. Repository of Data Collected & Reports Created

VI. Appraisal System

- 1. PDSA Model for Evaluation & Reporting Systems
- 2. Instructional Effectiveness Committee for Quality Control & Feedback

VII. Implementation Timeline

1. Timeframe and Activities